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**Midwest Bus & Motorcoach Assn.**

**2011-2021**

FOR IMMEDIATE RELEASE

## MBMCA Celebrates 10 Years

The Midwest Bus & Motorcoach Association celebrates 10 years in August 2021. The inaugural Annual Convention took place in Lisle, Illinois, November 2011. The association was formed to bring together tour and travel, and school bus industries through networking, and education at an Annual Convention and Trade Show. The Annual Convention soon added a driver safety competition in year two, and the winner is sponsored by the association to participate in the national safety competition. Support of the association stretches from Kansas to Ohio.

MBMCA provides resources to raise awareness of:

- OEM and industry supplier contacts and technical information
- Publications and Position Papers
- Legislative and Regulatory Updates

The online membership directory provides an avenue to connect with peers and solution providers as well as targeted advertising.

In 2018, the association worked with national and regional associations to address the adverse effects of a charter/sightseeing ordinance in Chicago. The efforts increased awareness of safety and regulations the passenger carrier industry has to comply with on a national level, to the regulatory offices in Chicago.

In 2020, the membership came together more than ever with grassroots efforts to help the industry from the effects of COVID-19 through a nationwide awareness campaign, 'Motorcoaches Rolling For Awareness', in addition to thousands of emails, calls, and letters sent to Congress. The national effort proved one of the most recognized collaborative efforts in DC and obtained 68% support for the CERTS Act from Congressional Representatives and Senators, the most support obtained by any bill in Congress that session.

In 2020, the association moved forward with the Annual Convention and Trade Show on a smaller scale, providing the venue safely and free to all members who could attend. Even as everyone experienced a tremendously difficult 2020, support for the event was fantastic and the association is grateful for the continued support of its members. The 2021 Annual Convention, Trade Show, and Safety Competition will be held July 21-22, in Elkhart, Indiana. Plan to join and celebrate these 10 years of accomplishments with us.

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**Contact:**

[Midwest Bus & Motorcoach Association](#)

***Cherie Hime, Executive Director***

**Phone: 608-354-7110 | Email: [cherie@mbmca.org](mailto:cherie@mbmca.org)**

**Address: 3980 River Rd, Wisconsin Dells, WI 53965**

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